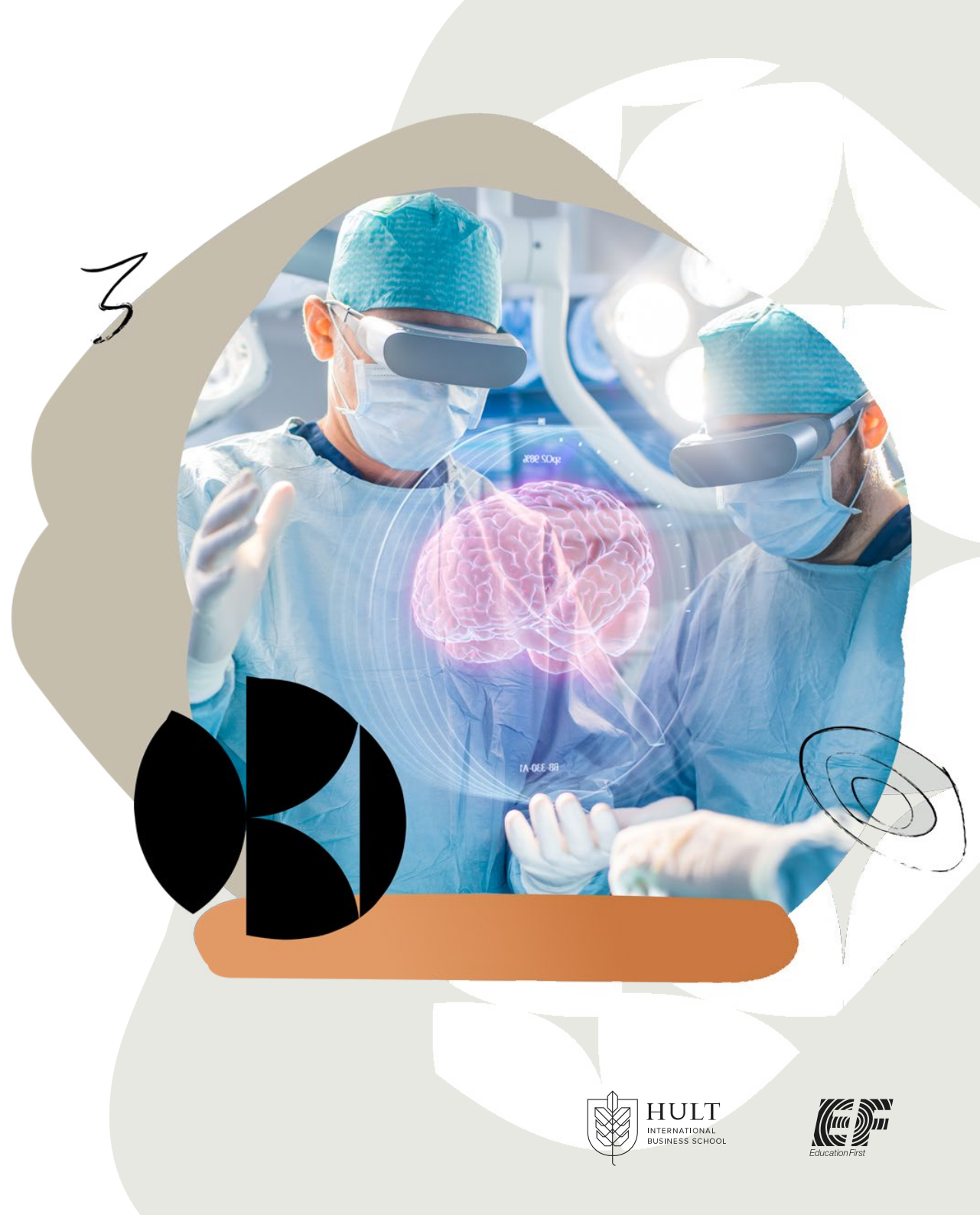# HULT / EF
CORPORATE EDUCATION

Leadership and Innovation in Healthcare

A four-module program developing senior healthcare professionals into future world-class leaders

SHEBA Tel HaShomer

ARC
INNOVATION AT SHEBA MEDICAL CENTER

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HULT INTERNATIONAL BUSINESS SCHOOL

EF Education First

About the Leadership and Innovation in Healthcare Program

We are in the middle of one of the biggest transformations of healthcare ever. As well as tensions and concerns, there are important choices to be made – and amidst turbulence and uncertainty lies opportunity and innovation.

This four-module, blended in-person and virtual program, is aimed at senior clinicians and executive managers in public or private healthcare. It will help you gain insights, develop practical tools and embed some of the latest leading thinking in innovative healthcare in your organization.

It will give you and your team an opportunity to convert your ideas into large scale projects with impact for your stakeholders, and to consider the many ways leadership will evolve.

Together, you will have the chance to think how your healthcare provider can adapt, innovate and thrive to meet the growing demands for health care services.

Program Directors

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Two world-class organizations joining forces

For this program, Sheba Medical Center, the largest hospital in Israel and ranked as one of the Top 10 Best Hospitals in the World, has joined forces with Hult EF Corporate Education, one of the leading executive education providers in the world, to develop healthcare leaders across the Middle East.

Our organizations' signature strengths in innovation and leadership development provides the basis of an effective collaboration in jointly delivering a compelling proposition within the region's health sector.

Sheba is the founder of ARC, a global ecosystem of innovation in healthcare. It unites leading academic medical centers with innovative startups and strategic industry partners, accelerating innovations in digital health and promoting streamlined collaborations.

Hult EF's executive education arm is a triple-accredited business school, consistently ranked among the best in the world. Headquartered in Ashridge House, a former royal residence outside of London, and with 6 campuses around the world, Hult EF develops 6,500+ global leaders every year with its world-class faculty and unique human-centric approach.

Sheba Medical Center is the leading medical center in the Middle East and an internationally recognized healthcare facility. It's been on Newsweek's prestigious global top ten hospital list for the last three years. Sheba offers a wide range of medical divisions and specialties, its clinicians involved in many innovative treatments and cutting-edge research programs.

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Who will benefit from this program?

The Leadership and Innovation in Healthcare program is aimed at senior clinicians and executive managers in public or private healthcare, charged with complex, multi-faceted improvement issues for their organizations.

What to expect

- You want to be part of a learning community of healthcare professionals from all parts of the healthcare ecosystem, share your experiences, give and receive feedback
- You are passionate about health and social care services and want to transform your innovative ideas into large-scale projects with impact for patients
- You are seeking to understand how to implement a culture of innovation to meet the demand for increased productivity and better clinical outcomes
- You need the appropriate space and time for you and your team to solve your complex work-based problems

Benefits for you and your organization

You will…

- Be part of a multi-disciplinary learning community to ground your learning in the reality of the frontline, adding practical value to your daily work
- Gain insights into and embed some of the latest leading thinking in innovative healthcare
- Have the opportunity to solve the thorny organizational problems with the support of fellow participants and experts
- Gain the ability to lead teams, build engagement and deliver results both within your own organization/partnerships and across the local community
- Learn how to create and use the power of relationships to ensure your commitment to high quality and efficiency can be delivered through others
- Acquire enhanced clarity about your own role and personal style enabling you to succeed in this demanding and volatile period
- Develop an action plan to convert your ideas into large scale system projects with impact for patients

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How the program runs

Module 1
26th & 27th January
(face-to-face)

Reinventing Healthcare and Establishing Yourself as a Change Leader

- Enhancing your personal impact and skills as a leader in healthcare
- Learn how to engage and communicate with stakeholders effectively
- Healthcare 2030: From vision to reality
- Quality and safety in healthcare
- Patient-centred healthcare and implications to your organization
- Identify your strategic project, based on live business challenges

Module 2
21st – 24th March
(virtual, half days)

Breaking Healthcare Barriers Through Innovative Leadership Approaches

- Explore your leadership range and improve personal effectiveness
- The future hospital is in the home
- Telehealth breaks down traditional healthcare borders
- Introduction to Big Data & AI
- The Challenges & Risks of Data in Healthcare
- Frameworks/tools and tips on how to lead change in complex healthcare environments
- Agree on 'mini experiments' and continued support for strategic projects

Module 3
9th – 12th May
(virtual, half days)

Leading Change & Advances in Pharma and Biotech

- Collaborative networks across sectors and geographical boundaries
- Transforming science into therapeutic breakthroughs
- Improve your ability to handle difficult conversations
- Understand how address and deal with resistance to change
- Conflict management and your sources of power & authority
- Building high-performing, multidisciplinary teams

Module 4
13th & 14th June
(face-to-face)

Overcoming the Global Pandemic and Leading Effectively into the Future

- Global burden of disease
- Public Health and Pandemics
- Case study – prevention of child mortality
- Avoiding burnout and enhancing personal and team resilience
- Sustaining personal progress and agreeing simple methods of following through
- Capstone strategic project presentations and graduation

Action learning sessions to apply skills and scale up project

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Action learning sessions to apply skills and scale up project

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Delivery Team

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Next steps

This four-module program will take place both virtually and face-to-face in Dubai, starting in January 2022.

- Module 1: 26th & 27th January (face-to-face)
- Module 2: 21st – 24th March (virtual, half days)
- Module 3: 9th – 12th May (virtual, half days)
- Module 4: 13th & 14th June (face-to-face)

Action learning sessions will be organized virtually.

The price for the program is US$9,000 (excluding flights and accommodation).

To find out more or secure your place, please email us at middle.east@hultef.com