



TRIVENTURES ARC

POWERED BY SHEBA

Sheba Medical Center is pleased to announce the launch of the ARC Innovation Center in collaboration with Triventures, a global multi-stage venture capital fund. ARC is a one-of-a-kind platform fusing together startups with novel healthcare solutions, academia, patient data, industry players and investors. The ARC platform will include a venture capital arm that will accelerate innovation and contribute to transformation of our healthcare experience.

Triventures is a venture capital fund investing in medical devices and transformational health spanning from life sciences to lifestyle. With \$130M under management to date, the fund invests in data driven innovations in genomics, cyber security for healthcare, e-commerce health services, wellness, robotics, decision support, and disruptive medical devices and diagnostics. The fund is strategically located in the top two geographical clusters of innovation in the world: **Israel** and **Silicon Valley** and reviews more than 500 venture deals per year.

Triventures is led by **Michal Geva, Dr. Peter Fitzgerald and Netalie Nadivi** and together with Co-Founder and Venture Partner, **Dr. Marty Leon**, is comprised of key opinion leaders in healthcare, entrepreneurship, venturing, FDA advisory and corporate business development with decades of accumulated industry experience and relationships. Triventures strongly believes in the value of strategic partnerships and is proud to name among its Limited Partners industry leaders such as **Philips, Medtronic, Boston Scientific, Abbott, Cardinal Health, Johnson & Johnson, Intermountain Health, Samsung and Nikon.**

Sheba Medical Center at Tel HaShomer is the largest hospital in Israel and the most comprehensive Academic Medical Center in the Middle East. Sheba is home to 6 hospitals, 120 departments, over 8000 healthcare professionals and numerous national health institutions like the Israel Blood Bank, the Center for Medical Simulation and the Center for Health Policy. Since its inception, Sheba has been a critical hub for basic and applied medical research. Today, one-quarter of all clinical trials in Israel are conducted at Sheba,

focusing on the development of novel drugs, new medical technologies and cutting edge health innovation.

In pursuit of health innovation, through the ARC platform, Sheba has developed strategic partnerships with global stakeholders such as **Google, Novartis, Janssen, Philips and Deloitte**. Sheba is led by **Prof. Yitshak Kreiss**, former Surgeon General of the Israel Defense Force, who has established innovation as one of Sheba's primary objectives. **Dr. Eyal Zimlichman**, Deputy Director General, Chief Medical Officer and Chief Innovation Officer at Sheba Medical Center, is the driving force behind the ARC platform.

Data is the engine of the global economy and healthcare is no exception. Data driven solutions implemented in healthcare can positively impact outcomes, healthcare economics and the way in which we experience and receive care.

Leveraging this important industry dynamic, **Triventures ARC is targeting a \$40M fund** dedicated to seed investments in data-driven transformational health solutions in areas such as personalized healthcare, accessibility and the “virtual hospital”, big data and artificial intelligence, smart medical devices, lifestyle, operation management and cyber security for healthcare.

Triventures ARC key differentiating factors provide it with an unfair competitive advantage:

- Exceptional deal flow sourcing from Israel, US and Europe, including “first-look” at all relevant innovation from Sheba
- Leveraging Sheba Medical Center's innovative culture and track record
- Considerable strategic involvement, from vetting opportunities to promoting portfolio companies
- Venture capital experience and proven track record of transitioning nearly 30 companies
- Resources, expertise, networks and 25 years of patient data covering 4 million lives accessible via the Sheba partnership and ARC platform
- Extensive experience working with 300+ healthcare technologies around the globe
- Advisory roles to the FDA for over two decades
- Network of relationships with leading healthcare systems in the US including:



**Dr. EYAL ZIMLICHMAN MD, MSc (MHCM)**

Deputy Director General, Chief Medical Officer, Chief Innovation Officer, Sheba Medical Center

- Specialist in Internal Medicine and expert in healthcare quality, value measurement and improvement with a focus on healthcare IT
- Former Lead Researcher of Medical Affairs, Partners HealthCare (Boston)
- Former Advisor, National Coordinator for Healthcare IT, US Department of Health & Human Services

**Dr. NATHALIE BLOCH, MD, MPA**

Head ARC Innovation Center, Sheba Medical Center

- Leader, Innovation Track, MBA in Healthcare Innovation, IDC, Herzliya
- Specialist in Internal Medicine
- Formerly clinician and Medical Director of MACIPA (Independent Physician Association)
- Former Chief Medical Officer, Fitango Health

**Dr. PETER FITZGERALD**

Co-Founder & Managing Partner, Triventures

- Director of the Center for Cardiovascular Innovation at Stanford University
- Nearly 20 years of venture capital experience
- Interventional Cardiologist, Professor of Medicine at Stanford and PhD in Engineering
- Advisor to C-level executives at medical device, digital health and consumer electronics multinationals
- 15 years advisory to the FDA

**MICHAL GEVA**

Co-Founder & Managing Partner, Triventures

- 20 years of executive management experience in medtech and digital health startups both in Israel and the US, including ByPass, AST (acquired by Boston Scientific), GI View, TriReme Medical (IPO) and others
- First woman to found and manage a venture capital fund in Israel
- Recognized as one of the 50 most influential women in Israel by Globes, Israel's leading financial journal
- Serves as a board member in the majority of Triventures portfolio companies

**NETALIE NADIVI**

Partner, Triventures

- 20 years of professional experience in technology start-up and global corporate environments
- 11 years at Philips in various corporate capacities including Director of Business Development and M&A
- Formerly held senior multidisciplinary CEO support roles in a software start-up and a venture formation investment company
- Broad experience in investments, strategic partnerships, acquisitions and post-merger integration